

FOR IMMEDIATE RELEASE

The Trumpet is Sounding: Kentucky Derby Party Returns to Naples with Live Horses & Big Impact

Naples, FL – May 3, 2025 – Experience the thrill of the "Greatest Two Minutes in Sports" while celebrating in true Derby style—all for a meaningful cause at Naples Therapeutic Riding Center's Kentucky Derby Party. This one-of-a-kind event blends high fashion, high stakes, and high impact, offering guests an unforgettable evening of entertainment and philanthropy. Mark your calendar for Saturday, May 3, 2025, from 4:00 to 7:30 PM at Naples Therapeutic Riding Center, 206 Ridge Drive, Naples, Florida 34108.

This exclusive Derby experience stands out as Southwest Florida's premier event, featuring:

- <u>Live Race Streaming</u> Watch the Kentucky Derby on big screens and cheer on your favorite horse in real time.
- <u>"Own" a Racehorse for the Day</u> Our exclusive Live Horse Auction lets you claim naming rights and race-day ownership of a competing horse, with exciting prizes on the line.
- <u>Open Bars & Gourmet Dining</u> Savor handcrafted cocktails and a Southern-style catered dinner worthy of the Derby's finest.
- <u>Best Hat & Crazy Pants Contest</u> Show off your boldest Derby fashion for a shot at the 2025 title.
- <u>Interactive Games & Exciting Raffles</u> Test your luck with Derby-inspired games and the chance to win spectacular prizes.

What makes our Derby party stand out? 100% of proceeds benefit Naples Therapeutic Riding Center (NTRC), a nonprofit dedicated to transforming lives through equine-assisted services. By attending, you're not just enjoying an elite social event—you're helping children and adults with physical, social, and mental health needs experience the healing power of horses.

Executive Director Laura Burns says, "The Kentucky Derby Party is more than just an elegant event—it's a celebration of the profound bond between humans and horses. As the thrill of the race unfolds, we also honor the triumphs of those whose lives have been transformed through equine-assisted services. Every stride across the finish line reflects the milestones achieved by our participants, reminding us of the healing, strength, and confidence that horses inspire. Join us for an unforgettable evening where the spirit of the Derby meets the heart of our mission."

Sponsorships & Tickets:

Join the winner's circle with a sponsorship or secure your ticket before they sell out!

Triple Crown Sponsor - \$25,000 *(SOLD OUT!)* Winner's Circle Sponsor - \$10,000 Mint Julep Sponsor - \$5,000 Silks & Saddle Sponsor - \$3,000 Run for the Roses Sponsor - \$1,500 Individual Tickets - \$300

Tickets and sponsorships are selling as fast as a racehorse—secure yours today before they're gone! Purchase tickets and explore sponsorship opportunities at <u>NTRC's website</u> or contact **Michelle Schweber at (239) 596-2988 or michelle@ntrc.org**.

About Naples Therapeutic Riding Center

Naples Therapeutic Riding Center (NTRC) is a PATH International Premier Accredited Center dedicated to improving lives through equine-assisted services. Serving nearly 900 individuals annually, NTRC relies on over 15,000 volunteer hours and the generous support of organizations like the Naples Children & Education Foundation. Recognized as a 4-star charity by Charity Navigator, NTRC is one of Florida's most highly regarded therapeutic equine centers. To learn more, visit <u>www.ntrc.org</u>.

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